

The Highest Organic Standards

Internationally Certified Organic From Beginning To End

To our knowledge, **ONLY Jasmin Aromatique Organics and Koala Baby Organics** fall into this prestigious category in the luxury organic skin care marketplace today.

The Purest and Highest Grade Ingredients; Internationally Accredited Certified Organic:

- Farming
- Processing
- Manufacturing
- Products

Blending of Premium Certified Organic-Sourced and Naturally-Sourced Ingredients — with Pristine Organic Harvesting, Processing, and Manufacturing Standards... To Guarantee the Organic Purity of the End-User Product.

A minority of 'Organic' skin care products in the marketplace fall into this category.

Government Certified Organic Ingredients:

Blending of Certified Organic-Sourced & Naturally-Sourced Ingredients -- via common commercial processing methods.

The majority of 'Organic' skin care products in the marketplace fall into this category.

Made With Organic & Natural Ingredients:

Blending of Synthetic & Naturally-Sourced Ingredients with a select few Organically-Sourced Ingredients.

The majority of 'Natural' skin care products in the marketplace fall into this category.

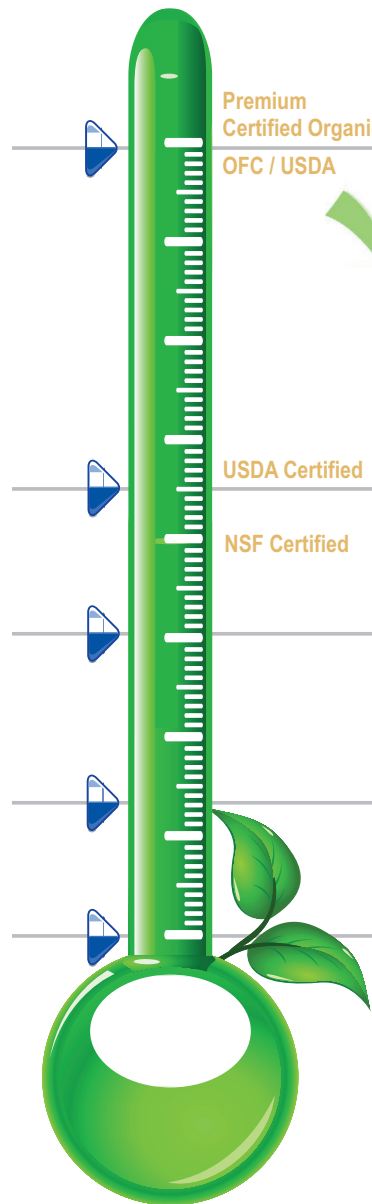
Made With Natural Ingredients:

Blending of Chemical Synthetic Ingredients with a select few Naturally-Sourced Ingredients.

The vast majority of skin care products in the marketplace unfortunately fall into this category.

Common Commercial Skin Care:

100% Chemical Synthetic Ingredients.





AUSTRALIA

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What is the Main Difference in the Composition Between Jasmin Certified Organic Skin Care and a Typical Personal Care Product?

Typical Jasmin Organic Skin Care Ingredients:

Organic Aloe Vera Gel	LIQUID PHASE
Organic Rosewater Hydrosol	
Organic Sweet Almond Oil	BASE OIL & VEGETABLE WAXES
Organic Jojoba Oil	
Organic Rosehip Oil	
Organic Shea Butter	
100% Natural Vegetable Glycerine	
100% Natural Olive and Palm Emulsifiers	
Organic Macadamia Oil	
Organic Avocado Oil	
Organic Guar Gum	BOTANICAL PLANT EXTRACTS
Organic Chamomile Extract	
Organic Marigold Extract	
Organic Plum Extract	
100% Natural Vitamin E	PRESERVATIVES
Organic Grapefruit Seed Extract	
Organic Rose Otto Essential Oil	PRECIOUS ESSENTIAL OILS
Organic Jasmine Essential Oil	
Organic Patchouli Essential Oil	
Organic Ylang Ylang 1 st Essential Oil	
Organic Seabuckthorn Oil	

Common Cosmetic Ingredients:

Chlorinated Water
Mineral Oil
Phenylendiamines
Saccharin
Sodium Lauryl Sulphate(SLS)
Petrolatum
Talc
Cocamide DEA
Methylchloroisothiazolinone
Stearamide DEA
Paraben, Methylparaben
Lauramide DEA
Triethanolamine(TEA)
Padimate-O
Polyethylene Glycol (PEG)
Formaldehyde
Diazolidinyl Urea
Quaternium-15
Fragrance



Jasmin & Koala Baby: Created for those who demand 'Only The Best'
INTERNATIONALLY CERTIFIED ORGANIC - Your Guarantee of Purity & Safety.

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Do You Really Know What's in Personal Care Products?

"A study by the National Institute of Occupational Safety and Health said that there are 884 toxic chemicals in personal care products." - Dr. Doris Rapp, M.D.

Read the labels of your regular Personal Care Products - Do you see any of these common ingredients?

Beautiful, vibrant skin is never just 'skin deep' and what you place on your skin is likely to be absorbed at the cellular level as well as into your blood stream. Clear, radiant skin is commonly a sign of good health and a mark of vitality. However, how many personal care companies inform their customers of some of the most unwanted ingredients contained in personal care products which some health experts believe could damage both your skin and your health? Read the labels on the personal care products you currently have. Some of the chemicals identified below may be listed on the ingredients list, others may be present but listed under different names:

Mineral Oil - Petroleum by-product that coats the skin like plastic, clogging the pores. Interferes with skin's ability to eliminate toxins, promoting acne and other disorders. Slows down skin function and cell development, resulting in premature aging. Used in many products (baby oil is 100% mineral oil!) Any mineral oil derivative can be contaminated with cancer causing PAH's (Polycyclic Aromatic Hydrocarbons). Manufacturers use petroleum because it is unbelievably cheap.

Sodium Lauryl Sulfate (SLS), Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES), or Ammonium Lauryl Sulfate (ALS) Used in car washes, garage floor cleaners and engine degreasers - and in 90% of products that foam. Animals exposed to SLS and ALS experience eye damage, central nervous system depression, laboured breathing, diarrhoea, severe skin irritation, and even death. Young eyes may not develop properly if exposed to SLS and ALS because proteins are dissolved. SLS and ALS may also damage the skin's immune system by causing layers to separate and inflame. It is frequently disguised in semi-natural cosmetics with the explanation "derived from coconut".

Propylene Glycol (PG) - Propylene glycol (PG) is a petroleum derivative. It penetrates the skin and can weaken protein and cellular structure. Commonly used to make extracts from herbs. PG is strong enough to remove barnacles from boats! The EPA considers PG so toxic that it requires workers to wear protective gloves, clothing and goggles and to dispose of any PG solutions by burying them in the ground. Because PG penetrates the skin so quickly, the EPA warns against skin contact to prevent consequences such as brain, liver, and kidney abnormalities. But there isn't even a warning label on products such as stick deodorants, where the concentration is greater than in most industrial applications.

Polyethylene Glycol (PEG) - Potentially carcinogenic petroleum ingredient that can alter and reduce the skin's natural moisture factor. This could increase the appearance of aging and leave you more vulnerable to bacteria. Used in cleansers to dissolve oil and grease. It adjusts the melting point and thickens products. Also used in caustic spray-on oven cleaners.

DEA (diet hanolamine), MEA (monoethanolamine), or TEA (triethanolamine) - Often used in cosmetics to adjust the pH, and used with many fatty acids to convert acid to salt (stearate), which then becomes the base for a cleanser. TEA causes allergic reactions including eye problems, dryness of hair and skin, and could be toxic if absorbed into the body over a long period of time. These chemicals are already restricted in Europe due to known carcinogenic effects. Dr. Samuel Epstein (Professor of Environmental Health at the University of Illinois) says that repeated skin applications . . . of DEA-based detergents resulted in a major increase in the incidence of liver and kidney cancer.

Isopropyl Alcohol (SD-40) - A very drying and irritating solvent and dehydrator that strips your skin's natural acid mantle, making us more vulnerable to bacteria, moulds and viruses. It is made from propylene, a petroleum derivative. It may promote brown spots and premature aging of skin.

Dioxane - A carcinogenic contaminant of cosmetic products. Almost 50% of cosmetics containing ethoxylated surfactants were found to contain dioxane.

Fragrance - Fragrance on a label can indicate the presence of up to four thousand separate ingredients, many toxic or carcinogenic. Symptoms reported to the USA FDA include headaches, dizziness, allergic rashes, skin discoloration, violent coughing and vomiting, and skin irritation. Clinical observation proves fragrances can affect the central nervous system, causing depression, hyperactivity, and irritability.

"It is so important to pay attention to what we actually put on our skin." - Dr. Doris Rapp, M.D.



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Jasmin Aromatique & Koala Baby Organics:

Setting the Bar for Premium Luxury Organic Skin Care & Personal Beauty Products to the Highest Level.

1.) **Every product in the collections are Certified Organic by verifiable government international organizations such the USDA (United States Department of Agriculture) and/or the Australian OFC (Organic Food Chain).**

- Unlike other competitors which offer only a few products in their collections that are truly natural/organic enough to bear these prestigious seals, **EVERY** product that we offer is guaranteed genuine and pure to the highest standards and validated by either or both of these international certification logos.
- All of our products are also vegan, gluten-free, and hypoallergenic; and completely free of any petroleum by-products, parabens, synthetic fragrances, chemicals & toxins - as well as potentially harmful ingredients, detergents, additives, and harsh processing agents.

2.) **Jasmin Aromatique and Koala Baby Organics are revolutionarily different.** It's not simply in the fact that our products contain true organic ingredients... but we also own the organic farm, the processing facility, the manufacturing facility, and the packaging facility from which all our products are created.

Because we own our entire operation, we can strictly enforce true organic and biodynamic standards to ingredient processing throughout the entire product creation cycle. From hand-picking the finest organic herbs in our fields; to foundational organic mixing and blending procedures of the herbal ingredients; to genuine organic processing techniques and manufacturing methods without chemicals, detergents, or caustic agents; to organic considerations in bottling and packaging - our goal is achieved through pioneering a biodynamic approach to sustainable skin care products from the beginning to end. Even though ingredient compromises or non-organic methods to our processes would reduce costs - we instead are 100% committed to providing only the purest, most true organic products that nature can provide.

---Popular industry competitor brand names comparison ratings by Organic Monitor* are as follows:














Jasmin Koala Baby Organics	9.6	Yes To Inc.	5.0
365 Everyday Value (WFM)	4.0	Aesop	2.0
Annemarie Borland	4.0	Apivita	3.0
Aubrey Organics	6.5	Avalon Organics	3.0
Aveda	3.0	Avon Naturals	2.0
Body Shop	2.5	Boots Botanics	1.0
Bulldog	3.5	Weleda	7.5
California Baby	4.0	Derma E	3.0
Dr Scheller	7.0	Face Shop	2.0
Himalaya Herbals	3.0	Jason Natural	3.5
John Masters Organics	6.5	Johnson's Natural	5.5
Juice Beauty / Organics	4.0	Jurlique	4.0
Kiss My Face	4.0	Korres	4.0
L'Occitane	2.5	Living Nature	6.0
Lush	3.0	Martha Tilaar	3.0
Naked	3.0	Natura Cosmetics	1.5
Nature's Gate	2.5	Neutrogena Naturals	4.0
Nivea naturals	3.5	Nude	6.0
NuSkin	1.0	P&G Olay	1.0
Ren	4.5	Skin Food	2.0
Superdrug Naturals	1.0	Suzumushi Olive	1.5
Tom's of Maine	5.0	Tresemme Naturals	1.0

*Figures Published in the Organic Monitor Industry Trends Report --- Document# E8041-14 (10=Highest Organic Content, 1=Lowest Organic Content)

3.) **Market positioned with few competitors** - It is important to note that our products are positioned very much at the top end of the market with very few competitors as far as packaging, organic purity and quality of ingredients are concerned. The whole range is packaged to compete against the high end European brands, and offer purchasing customers the international government accreditations to guarantee the pureness and integrity of the products.

LUXURY SKIN CARE COMPARISON



	Internationally Accredited Certified Organic ✓ Farm ✓ Processing ✓ Manufacturing	100% - 95% Certified Organic  	Some Certified Organic Ingredients	Some Natural or Organic Ingredients	Chemical Synthetic Ingredients
	✓	✓			
					✓
					✓
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				✓	✓
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